

Case #6 Exhibits - Car Wash

Exhibit 1: Revenue per Location Per Day

- **Monday - Friday**
 - 40 car washes per day
- **Saturday - Sunday**
 - 100 car washes per day
- **Weekly # Car Washes Sold**
 - Monday-Friday Combined: 200 car washes
 - Saturday - Sunday Combined: 200 car washes
 - Weekly Total: 400 car washes
- **Price**
 - \$10 per car wash

Exhibit 2: DAILY Cost Structure Per Location [Current]

# Employees	2
\$ Labor Cost per Employee	\$150
Total Labor Cost	\$300
Real Estate	\$200
Water & Electricity*	\$100
Equipment Loan Costs	\$0
Total Daily Costs	\$600
Total Weekly Costs	\$4,200
Maximum Daily Capacity	100 cars

* Assume water and electricity consumption is constant regardless of cars washed

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Exhibit 3: Daily Cost Structure Per Location – Technology Comparison

Daily Costs	Current Tech	New Tech
# Employees	2	1
\$ Labor Cost per Employee	\$150	\$150
Total Labor Cost	\$300	\$150
Real Estate	\$200	\$200
Water & Electricity	\$100	\$100
Equipment Loan Costs (5 Year Loan)	\$0	\$200
Total Daily Costs	\$600	\$650
Total Weekly Costs	\$4,200	\$4,550
Maximum Daily Capacity	100 cars	150 cars